



Solutions & Success The Inside Story

4L Communications Inc.

“With 365 Technologies’ fixed-monthly IT rate and proactive technology management, we can budget and plan our future capital expenditures with enough lead time to make expenses one less worry.”

Lars Koop
Chief Operations Officer, 4L Communications Inc.



www.365tech.ca

About 4L Communications Inc.

4L Communications Inc. is a family owned business founded in 1996 by Al and Lea Ann Koop. The Ls in "4L" are for their four children: Lindsay, Lars, Larissa and Lyle.

4L Communications serves Manitoba with telecommunications services and solutions. Its mission is to provide customers with the highest-quality products and services, and establish lasting relationships by exceeding customer expectations, gaining trust, and conducting business at the highest level of integrity. They are also actively involved in giving back to their communities throughout Manitoba, including Operation Walk Manitoba, Manitoba Filipino Festival, Siloam Mission and Lockport's River Edge Run for Neurofibromatosis.



In May 2017, 4L Communications became an authorized dealer of TELUS. Today, 4L Communications is a one-stop shop for your personal and business telecommunications, including:

- 1. Phones and Devices:** including iPhone, Samsung, LG, and Blackberry, Apple tablets, smartwatches, and mobile broadband and internet devices.
- 2. Phone and Tablet Accessories:** including cases, chargers, headsets, wearables, data and memory.
- 3. Plans and Addons:** Telus, Koodo Mobile, and Public Mobile.
- 4. Business Solutions:** for small- to large-Manitoba businesses, including TELUS Business Connect, Fleet Complete, and Business Wireless.
- 5. Globalstar Satellite Phones and Devices.**

4L Communications has eight locations in Manitoba to serve their customers better – it's Manitoba's largest TELUS and Koodo authorized dealer.

Our Work with 4L Communications Inc.

Al Koop, President at 4L Communications, hired 365 Technologies to streamline IT processes and systems and get effective and efficient help-desk support at a fixed monthly budget.

What led you to hire 365 Technologies?

We had one person looking after our IT needs. It was a concern that a single person oversaw our entire infrastructure – and it was expensive and incredibly inefficient. This situation led us to hire 365 Technologies.

What makes 365 Technologies stand out for you?

In one word, professionalism. 365 Technologies has a team looking after our IT needs. They review our processes and inefficiencies, keep our systems current and provide proactive solutions to our network – and it's all done at a fixed-monthly cost, which adds incredible value and allows us to plan for future growth.

What part of 365 Technologies service is most appealing?

It's their help desk, which our entire team can access by phone or a service ticket. This means every person within our organization is empowered to get front-line IT service.

What impact has 365 Technologies' services had on your company?

They ensure productivity in our company by keeping systems up and running, networks connected, and updates proactively installed on workstations.

